

# AMPLIFYING IMPACT

**ANNUAL REPORT 2017-2018** 



**BROWN SCHOOL AT WASHINGTON UNIVERSITY** 

# SOCIAL JUSTIC

About the Clark-Fox Policy Institute

The Clark-Fox Policy Institute, housed in the Brown School at Washington University in St. Louis, was launched in April 2017 with the mission to advance social and economic justice by working collaboratively to connect evidence-based policy solutions to public awareness, practitioner training and policy decision-making. Capitalizing on the scientific research of Brown School faculty, the institute amplifies the impact of scholarship through the rapid translation of empirical findings into evidence-informed policy for dissemination to policymakers, community organizations, advocates, as well as elected and public officials.

The institute prioritizes children, youth and the adults who care for them through a policy focus that promotes child well-being and healthy youth development and addresses systemic inequity to ensure that all children, and the people who care for them, have the opportunity to thrive.





# Dear Friends,

Policy is one of the most powerful tools in the pursuit of social change. The 2017 launch of the Maxine Clark and Bob Fox Policy Institute, directed by Associate Dean Gary Parker, is a reflection of our policy commitment. It provides a hub for translating and disseminating the evidence-based policy solutions coming from our expert faculty and 15 research centers to the public, practitioners and policy makers.

The institute is focusing on child well-being, healthy youth development and addressing systemic inequity to ensure that all children and the people who care for them have the opportunity to thrive. We have seen the Institute take great strides in achieving this mission, from influencing state health policy in partnership with the Center for Health and Economic Policy to educating legislators on Capitol Hill about the impact of human trafficking on children and families.

Additionally, the Institute has made policy education a top priority. I was moved by the testimony of our scholars during the induction ceremony of the Institute's first cohort of Graduate Policy Scholars. This dedicated and diverse group of students were immersed in skills-based trainings, experiences and networking above and beyond the already rigorous curriculum of their graduate studies. This support from the Institute will help them become the next generation of highly effective policy practitioners committed to social justice and racial equity.

I want to extend a special thank you to Maxine Clark and Bob Fox, former dean of the Brown School Eddie Lawlor, and the Institute's Advisory Committee for their work developing the mission and vision of the Institute. I also want to thank Sue Stepleton for her formative work at the genesis of the institute.

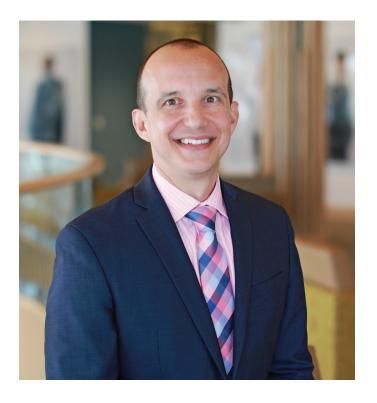
I am grateful for all of the support the Institute has received from our faculty, campus partners, community members and students in its first year of operation. I look forward to the continued achievements of the Institute, pushing forward significant positive social change through the development and implementation of evidence-based policy.

Sincerely,

Mary McKernan McKay, PhD

Mary M. Me Kay

Neirdorff Family and Centene Corporation Dean Brown School at Washington University in St. Louis



# Dear Friends,

It is an incredible privilege to serve as the inaugural director of the Clark-Fox Policy Institute, and I am so proud of all that we have accomplished in our first year. Much of our success is due directly to the incredibly talented researchers at the Brown School. We are building on the intellectual capital of our social work and public health scholars and acting as an engine of translation, converting their research into accessible, informative and effective products that serve as policy tools in the hands of informed citizens, lawmakers, scholars and civic leaders.

Additionally, we are exceptionally grateful to our community partners, organizations and policy makers who have so willingly collaborated with us to disseminate our evidence-based policy recommendations. It is only with their guidance and support that we are able to inform policy that results in sustainable, positive outcomes for children and families.

The Clark-Fox Policy Institute is also dedicated to providing exceptional training in policy practice that prepares students, scholars, citizens and policy makers for distinguished service and leadership. Our goal is to provide the supports, skills and knowledge needed for current and future policy practitioners to be highly effective agents of positive social change.

Using policy, we can and must deconstruct structural barriers that are negatively affecting the lives of children, youth and the adults who care for them. The Clark-Fox Policy Institute works tirelessly toward the development and implementation of evidence-informed policies that advance social and economic justice and racial equity.

I want to thank Maxine Clark and Bob Fox for their generosity, as well as their vision and commitment to Washington University and the Brown School. The Clark-Fox name is synonymous with social and economic justice, and the institute strives to live up to its name.

I need to thank Dean McKay, Jacque Martinez Pullen, Sarah Moreland-Russell, Linde Parcels and the countless students who worked tirelessly to lift the Institute off the ground. And a very special thank you goes to Atia Thurman, who has been an incredible thought partner and collaborator. I am deeply grateful for the opportunity to work by her side.

The Clark-Fox Policy Institute is just getting started. Over the course of our second year, we will be building capacity, extending our outreach and developing a strong system for the development and implementation of evidence-based policy.

Thank you for your ongoing support.

Sincerely,

Gary Parker

Associate Dean for External Affairs
Director, Clark-Fox Policy Institute
Brown School at Washington University in St. Louis



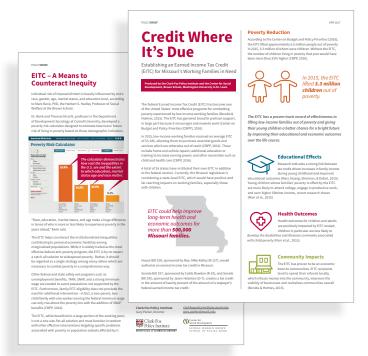
# Evidence-Based Policy

The Clark-Fox Policy Institute is committed to promoting evidence-based policy locally and globally. In order to be effective and sustainable, policy must be grounded in empirical research. The Clark-Fox Policy Institute serves as an engine of translation, moving research findings into evidence-based policies.



▲ From left to right: Gary Parker, Bob Fox, Maxine Clark, and Mary McKay.

In its first year, the Institute has released six policy briefs and ten policy alerts capitalizing on the groundbreaking research of Brown School social work and public health scholars. These briefs were shared with policy makers and legislators to provide critical information needed to make informed decisions regarding policies and laws affecting children and families.



# **EITC Brief**

The Institute's first publication, "Credit Where It's Due," is based on research and data collected at the Brown School's Center for Social Development. The policy brief detailed the far-reaching impact a state-level Earned Income Tax Credit (EITC) would have on Missouri's working families. The EITC is a refundable federal tax credit that supports working families nationwide. The brief provided policymakers with research demonstrating the positive economic effects the federal EITC has had on low-income families, including lifting 3.3 million children out of poverty across the country. The Institute continues to collaborate with legislators and policy makers to provide the empirical data needed to make informed policy decisions.



▲ Capitalizing on the empirical research of Brown School faculty, evidence-based policy briefs are developed and disseminated to policy makers and legislators.



A three-part policy brief on child and adolescent mental health was developed at the request of the Parliament of Uganda.

# **Child Well-Being Briefs**

The Institute is developing a three-part series of policy briefs focused on child well-being commissioned by the Deaconess Foundation. The first in the series, "Bouncing Between Homes." is based on research conducted by Brown School Assistant Professor Molly W. Metzger, Brown School Associate Professor Patrick J. Fowler, and University of Missouri St. Louis Professor Todd Swanstrom. The brief examines how poverty-impacted families, and particularly communities of color, are more likely to face the constant, disruptive patterns of hypermobility, i.e., frequently changing residences. This repeated moving from home to home presents serious health and educational risks for the children experiencing it.

Part two of the child well-being series examines how the Supplemental Nutrition Assistance Program (SNAP) plays a critical role in reducing the harmful effects of food insecurity and lifting children and families out of poverty. A study by Mary McKay, dean of the Brown School at Washington University in St. Louis, found that SNAP participation played a significant role in promoting better academic outcomes for children experiencing nutritional deprivation, particularly in lowering the risk of repeating a grade.

Part three of our series is currently under development.

# Children's Mental Health in Uganda: 3-Part Policy Brief

At the request of the Parliament of Uganda, the Clark-Fox Policy Institute, International Center for Child Health and Development (ICHAD) and the Strengthening Mental Health and Research Training (SMART) Africa Center, in partnership with ChildFund Uganda, issued a three-part policy brief detailing evidence-based policies that address child and adolescent mental health in Sub-Saharan Africa. Three key policy areas were identified: (1) prevention and early intervention; (2) workforce training; and (3) asset-based economic development aimed at addressing poverty. Fred Ssewamala, founding director of ICHAD, co-director of the



SMART Africa Center, and William E. Gordon Distinguished Professor, delivered the briefs to Speaker of Parliament Rebecca Alitwala Kadaga and Parliament Health Committee Chairperson Dr. Michael Bukenya, which were used to help shape pending federal legislation.

# **Pulse on Policy**

Pulse on Policy is the Institute's rapid response to pressing policy issues. The alerts are sent to thousands of policy makers, legislators, researchers, service providers and community leaders. The aim of the Pulse on Policy alerts is to connect empirical research to topical policy discussions. Brown School faculty and staff that have offered their expertise to these publications include Associate Professor Sheretta Butler-Barnes, PhD; Associate Professor Timothy McBride, PhD; Dean Mary M. McKay, PhD; Associate Dean Gary Parker, MSW; and Associate Professor Jason Purnell, PhD.

Bunts, W., Polokonis, K., True, S., Thurman, A., Ward, E., Parker, G. (2018). *Justice for Juveniles: Raising The Age For Inclusion In Juvenile Courts*. St. Louis, MO: The Clark-Fox Policy Institute, Brown School at Washington University in St. Louis.

Caplan, E., Parker, G., Thurman, A. (2017). *Healthcare for Children Still at Risk: Funding CHIP Is Only Half the Battle*. St. Louis, MO: The Clark-Fox Policy Institute, Brown School at Washington University in St. Louis.

Caplan, E., Parker, G., Thurman, A. (2018). *Harvest Box: Return to Sender.* St. Louis, MO: The Clark-Fox Policy Institute, Brown School at Washington University in St. Louis.

Ferris, D., & Parker, G. (2018). *Access Is Critical But By Itself Not Sufficient*. St. Louis, MO: The Clark-Fox Policy Institute, Brown School at Washington University in St. Louis.

Jang, J., & Thurman, A. (2017). *Expiration of CHIP: Putting the Healthcare of Millions of Children at Risk*, St. Louis, MO: The Clark-Fox Policy Institute, Brown School at Washington University in St. Louis.

Mellem, M., Parker, G., Thurman, A. (2018). *Moving Toward a Healthier Missouri: Reinstituting Therapy Services in Missouri Medicaid.* St. Louis, MO: The Clark-Fox Policy Institute, Brown School at Washington University in St. Louis.

Oliphant, J., Markovitz, L., Parcels L., Thurman, A. (2017). Budget Cuts to Baby Wipes: Will Teen Pregnancy Be Back On The Rise? St. Louis, MO: The Clark-Fox Policy Institute, Brown School at Washington University in St. Louis.

True, S., Markovitz, L., Parker, G. (2017). *CHIP-ing Away at Health Care Coverage for Children*. St. Louis, MO: The Clark-Fox Policy Institute, Brown School at Washington University in St. Louis.

True, S., Caplan, E., Sprague, K., Raclin, L., Parker, G. (2017). Trumping Healthcare: Presidential Executive Orders and the ACA. St. Louis, MO: The Clark-Fox Policy Institute, Brown School at Washington University in St. Louis.

Yang, S., Parker, G., Thurman, A. (2018). *Missouri Law Undermines Equity in Housing and Education*. St. Louis, MO: The Clark-Fox Policy Institute, Brown School at Washington University in St. Louis.



# Dissemination

In order to maximize the impact of evidence-based policy, the Clark-Fox Policy Institute convenes policy makers, researchers, community members and service providers to raise awareness of proposed policy changes and their impact on children and families. These events increase knowledge of pressing policy issues and allow for the distribution of evidence-based recommendations to stakeholders and policy makers seeking innovative policy solutions.



▲ The Clark-Fox Policy Institute partnered with the Center for Health Economics and Policy to organize *Transforming Healthcare in Missouri: Ideas for Innovation and Investment* on Friday, October 13, 2017. Over a hundred stakeholders participated, including healthcare providers, payers, consumers, researchers, economists, advocates and policy makers.

# Transforming Healthcare in Missouri: Ideas for Innovation and Investment

In October 2017, the Clark-Fox Policy Institute collaborated with the Center for Health Economics & Policy at the Institute for Public Health (CHEP) to produce Transforming Healthcare in Missouri: Ideas for Innovation and Investment to generate ideas for improving healthcare in Missouri. One of the key recommendations offered to officials was to reinstitute coverage for therapy services for Missouri Medicaid beneficiaries to improve the health of Missourians and to help combat the opioid epidemic.

In 2005, Missouri drastically cut Medicaid expenditures, including access to physical and occupational therapy. Prior to the cuts, patients

were routinely referred for physical or occupational therapy post-joint replacement surgery in order to keep the joint mobile. After 2005, Medicaid patients could no longer receive such therapy. As detailed at the October event by Paul Taylor, CEO of Ozark Community Hospital Health System, when patients do not receive physical therapy after joint replacement surgery, the joint inevitably becomes immobile, which leaves the patient in pain. Without the availability of physical therapy, the primary mechanism for treating this chronic pain has become narcotic medication, which frequently leads to narcotic dependence and is contributing to Missouri's opioid crisis. Accordingly, Taylor suggested that reinstituting Medicaid reimbursement for physical and occupational therapy is a practical, effective way to mitigate narcotic dependence amongst patients with chronic pain.



▲ From left to right: Charles Lewis, president of the Congressional Research Institute for Social Work and Policy; Congresswoman Ann Wagner; Rumi Kato Price, HTCN founder and professor of psychiatry at Washington University School of Medicine in St. Louis; Congressman Lacy Clay; and Gary Parker, director of the Clark-Fox Policy Institute.



▲ Pete Earley, author of *Crazy: A Father's Search Through America's Mental Health Madness*, describes the structural barriers preventing access to critically needed mental health care.

Following the October event, discussions continued between Brown School Professor Timothy McBride, director of CHEP, and Missouri Medicaid leadership regarding reinstituting coverage of therapy services for Medicaid patients. Then in January former Governor Greitens announced the 2019 budget, which included: "The Missouri Department of Social Services' Medicaid Program is seeking federal approval to add alternative pain management options for individuals with a pain diagnosis. The alternative pain management options include physical therapy, occupational therapy, chiropractic services, massage and acupuncture. It is estimated that offering alternative treatments will result in cost savings while improving health outcomes."

# Human Trafficking and the Impact on Children and Families: A Congressional Briefing

The Clark-Fox Policy Institute and the Human Trafficking Collaborative Network (HTCN) led a delegation of Missouri researchers, advocates, representatives from law enforcement, service providers and survivors to Capitol Hill to bring attention to the dehumanizing industry of human trafficking. After welcoming remarks from Congresswoman Ann Wagner (R-Mo.) and Congressman Lacy Clay (D-Mo.) the panel highlighted research and practice that can inform policy and laws aimed at assisting survivors and their families. Panelists included Brian Froelke, MD, assistant professor of emergency medicine at the School of Medicine; Andrea Nichols, an HTCN co-founder, lecturer at the Brown School and professor at St. Louis Community College-Forest Park; and Kathleen Thimsen, an HTCN co-founder and assistant professor at the Goldfarb School of Nursing.

The briefing was a powerful platform for elevating a growing body of evidence, as well as connecting additional stakeholders and change agents, to address human trafficking. Collectively, these efforts have helped inform policies to reduce human trafficking and protect the vulnerable populations it impacts.



▲ The Clark-Fox Policy Institute and the Human Trafficking Collaborative Network arrive at Capitol Hill to deliver a congressional briefing on needed policies and legislation that protect human trafficking survivors and their children.

# Misguided and Misdiagnosed: Mental Health and the Criminal Justice System

On any given day in the United States, between 300,000 and 400,000 people with mental illnesses are incarcerated in jails and prisons. All too often people with untreated mental health disorders find themselves involved in the criminal justice system and subject to misguided policies and services that further compound the challenges they face.

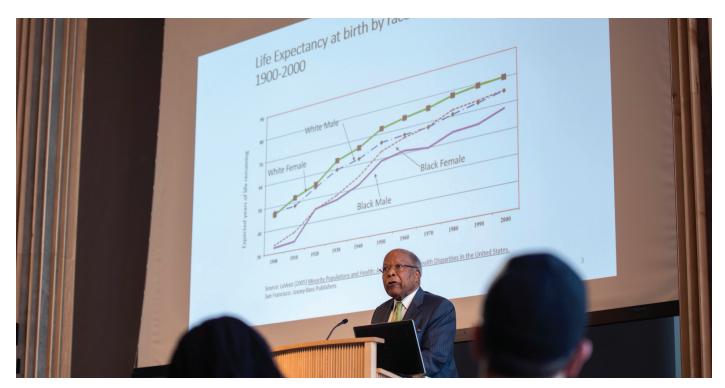
Pete Earley, journalist, Pulitzer Prize finalist and author of *Crazy: A Father's Search Through America's Mental Health Madness*, is all too familiar with these challenges. As the keynote speaker for this event, Earley discussed his son's battle

with bipolar disorder and how the criminal justice system deals with the mentally ill through incarceration, not treatment. Following Earley, a panel, moderated by Sean Joe, associate dean for faculty and research and the Benjamin E. Youngdahl Professor of Social Development, explored policy changes for improved access to and treatment of mental health illnesses, particularly in the context of the criminal justice system. Featured panelists included: Susan W. McGraugh, professor at Saint Louis University School of Law; David M. Montani, psychiatrist at Clayton Behavioral; and Karl Wilson, former CEO of Crider Health Center. The event was co-sponsored by Provident, Inc., and Saint Louis University School of Law.



# Commitment to Equity

The Clark-Fox Policy Institute is dedicated to elevating policy solutions that promote racial equity. In order to promote discourse on policy as a structural solution to racism and oppression, the Institute has hosted a number of leading policy makers to share their experiences in advancing social change.



▲ Dr. Louis W. Sullivan, former U.S. secretary of Health and Human Services, speaks to the need to reduce racial disparities in healthcare.

The Clark-Fox Policy Institute and the Incarnate Word Foundation co-hosted two events focused on racial equity and collaborative change. The first was an evening with Julian Castro, former U.S. secretary of Housing and Urban Development in the Obama administration. Castro discussed his vision for urban development using an equity lens in order to prevent poverty-impacted neighborhoods from continually being underserved.

The second event featured Nicole Hudson, former deputy mayor for Racial Equity and Priority Initiatives for the City of St. Louis. She spoke to the opportunities and challenges facing municipal governments striving to address racial inequities through local laws and regulations. Hudson has considerable expertise in this area through her work with the City of St. Louis, as well as the Ferguson Commission and Forward Through Ferguson. Hudson shared insights from her experiences and discussed why St. Louis is uniquely positioned to be a national leader in advancing racial equity. Hudson now serves as assistant vice-chancellor for the Academy of Diversity and Inclusion at Washington University in St. Louis.

Additionally, the Clark-Fox Policy Institute hosted a conversation about health and racial equity with Louis Wade Sullivan, MD, former U.S. secretary of the Department of Health and Human Services. Dr. Sullivan is the founding dean of Morehouse School of Medicine and has devoted his career to advancing public health and medicine, reducing inequities in the medical field and bridging ideological divides. Following his career in public service, Dr. Sullivan established The Sullivan Alliance. which recognizes the importance and value of achieving racial and ethnic diversity in the health professions. Dr. Sullivan's talk explored how government, researchers, communities and other stakeholders can work together to close systemic health gaps and support individuals and communities. During his time in St. Louis, he served as a facilitator for the Institute's Leadership Luncheon and participated in radical listening activities with youth and child well-being advocates.



# Education and Training

The Clark-Fox Policy Institute offers several courses and trainings to students, faculty and community members throughout the year. The goal is to provide the skills and knowledge needed to be effective policy practitioners committed to health, economic and social justice, and racial equity. Training topics include effective policy analysis, legislative advocacy and community organizing.

# **Leadership Luncheon**

On the eve of the one-year anniversary of its launch, the Clark-Fox Policy Institute convened a group of stakeholders invested in the wellbeing of children and the adults who care for them. Regional leaders from a range of sectors engaged in radical listening with youth and with each other. Radical listening is characterized by listening openly and patiently, seeking to understand and not to respond, and ensuring that participants feel heard, valued, understood and validated. It is a process that is inclusive of all voices and helps unearth truths that need to be heard. Our esteemed guest facilitators included Dr. Louis W. Sullivan, former U.S. secretary of the Department of Health and Human Services; Dr. Jordan J. Cohen, president emeritus of Association of American Medical Colleges; and William J. Kaufmann, former executive vice president of the National Urban Coalition.

# **Campaign Crash Course**

The institute partnered with Forward Through Ferguson and Focus St. Louis to produce Campaign Crash Course. This intensive two-day course offered participants opportunities to gain practical skills needed to engage in all aspects of campaigning. Led by Jeff Smith, PhD, professor, author and former Missouri state senator, the course drew on readings, case studies and Dr. Smith's campaign experience. The course served as a practical blueprint for anyone seeking elected office, managing a campaign or otherwise hoping to influence a community.



▲ Gary Parker, director, inducts Sam Yang, MPH, into the Clark-Fox Policy Institute as a Graduate Policy Scholar.

# **Graduate Policy Scholars**

This year, the Clark-Fox Policy Institute launched the Graduate Policy Scholars program. Brown School students who are accepted into the program are offered a rigorous and immersive experience that allows them to develop the skills and competencies needed to be a skilled policy practitioner. The first cohort of students were granted access to intimate meetings with policy makers such as Jolie Justus, Kansas City councilwoman; Charita Castro, program coordinator for Child, Forced Labor and Human Trafficking of the Department of Labor; Jason Green, former associate counsel to President Barack Obama; Nicole Hudson, former deputy mayor for Racial Equity and Priority Initiatives for the City of St. Louis; Jeff Smith, former Missouri state senator and head of Community Engagement & Policy at Concordance Academy; and Peter Jacob, Brown School alum who is running for Congress.



### **Clark-Fox Policy Institute Team**

Gary Parker, Director and Associate Dean for External Affairs

Mary M. McKay, Neidorff Family and Centene Corporation Dean of the Brown School

Atia Thurman, Manager of Brown School Initiatives

Sarah Moreland-Russell, Senior Scholar, Assistant Professor of Practice, and American Public Health Association Government Fellow

Jacque Martinez Pullen, Chief of Staff, Assistant Dean of the Brown School

Lara Markovitz, Pre-Doctoral Fellow

Elisabeth Ward, Practicum Student

Sarah True, Practicum Student

Linde Parcels, Student Staff

Emily Caplan, Masters Research Fellow

Kaitlyn Sprague, Masters Research Fellow

Jonathan Rieck, Practicum Student

Shawna Fitz, Practicum Student

Jessica Oliphant, Intern

Kate Polokonis, Student Staff

### **Clark-Fox Policy Institute Advisory Board**

Kelvin Adams, Superintendent of Schools for St. Louis Public Schools

Katie Casas, Managing Director, Denton Group; formerly State Director, Children's Education Alliance of Missouri

Maxine Clark, CEO, Clark-Fox Family Foundation; Chair, Build-A-Bear Foundation; Founder, Build-A-Bear Workshop

Emily Coen, Adjunct Faculty, Brown School; formerly a Foundation Executive of the Joseph H. and Florence A. Roblee Foundation

Adrienne Davis, Vice Provost and William M. Van Cleve Professor of Law, Washington University in St. Louis

Tim Eby, Director and General Manager, St. Louis Public Radio

Bob Fox, Chairman, Clark-Fox Family Foundation; Founder & CEO, NewSpace, Inc.; Founder & Board Chair, Casa de Salud

David Hilliard, Retired President and CEO, Wyman Center

Ginger Imster, Vice President of Innovation and Entrepreneurship, St. Louis Economic Development Partnership; formerly Executive Director of Arch Grants

Bethany A. Johnson-Javois, CEO, St. Louis Integrated Health Network; formerly the Managing Director of the Ferguson Commission

Patricia Kohl, Associate Dean for Social Work & Associate Professor, Brown School

Ed Macias, Board Chair, Casa de Salud; formerly the Provost and Executive Vice Chancellor of Washington University in St. Louis

Timothy McBride, Professor, Brown School; Co-Director, Center for Health Economics and Policy at the Institute for Public Health

Mary McKay, Neidorff Family and Centene Corporation Dean, Brown School

Sandra Moore, Retired CEO, Urban Strategies; formerly the CEO of Missouri Family Investment Trusts

Teri Murray, Dean, Saint Louis University School of Nursing

Nancy Parker-Tice, Nonprofit Advisor

Ellen Rostand, Assistant Vice Chancellor, Integrated Marketing and Brand Strategy, Washington University in St. Louis

Larry Shapiro, Retired Dean, Washington University School of Medicine

Ellen Sherberg, Publisher, St. Louis Business Journal; Special Advisor to the CEO of American City Business Journals

Michael Sherraden, George Warren Brown Distinguished University Professor, Brown School; Director, Center for Social Development

Charlie Shields, President, Kansas City Truman Medical Center; formerly a Missouri State Senator

Jeff Smith, Vice President of Community Engagement and Policy, the Concordance Institute; former Missouri State Senator

Sue Stepleton, Retired Chair, Policy Specialization at the Brown School

Mike Wolff, Dean/Professor Emeritus, Saint Louis University School of Law; formerly a Missouri Supreme Court Judge and Chief Justice

Clint Zweifel, COO of Wealth Management, Northern Trust; formerly the Missouri State Treasurer

Special thanks to: Maren Mellem and Jessica Oliphant

Design by: Sam Shenova

Established by the Brown School at Washington University in St. Louis, the Maxine Clark and Bob Fox Policy Institute is a nonpartisan center for public policy analysis and engagement.

## **OUR VISION**

The Clark-Fox Policy Institute envisions a more just and equitable world in which policy solutions are effective, impactful and innovative.

# **OUR MISSION**

The Clark-Fox Policy Institute advances social and economic justice by working collaboratively to connect evidence-based policy solutions to public awareness, practitioner training and policy decision-making.

### **CONTACT INFO**

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